

December Coffee Chat

Tech Gifts

8:30 – 10:00 am

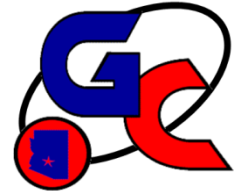
Thursday December 8, 2011

Hopi Room, Chaparral Center



**Arnie Gelb
Joe Parla**





Tech Gifts

phone?

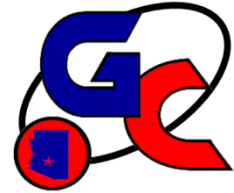
camera?

computer?

tablet?

game?

eBook?



Where are we and where are we going?

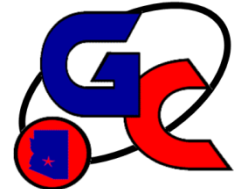
Some trends this season

- **TVs are deeply discounted, and there is a reason**
- **New tablets are arriving almost daily**
- **Info Tech giants continue to lock consumers into their products and services**
- **New wave of smart phones cut deeply into sales of single function devices**
- **As lifespan of tech goods and services grows shorter, will consumers replace them sooner**



2011 Hot Tech Gifts

- **Apple iPhone 4S**
- **Apple iTouch**
- **Apple iPad2**
- **Motorola Xoom & other tablets**
- **Nook Color 2 & Simple Touch**
- **Kindle Fire & Kindle**
- **Roku XDS streaming media player**
- **Ultimate gaming desktop**
- **Video Games: Modern Warfare 3 & Battlefield 3**



Apple iPhone 4S



iPhone 4 **S**

Dual-core A5 chip. All-new 8MP camera and optics. iOS 5 and iCloud. And introducing Siri. It's the most amazing iPhone yet. From \$199*

Choose a carrier and buy online with free shipping.

Select an iPhone ▶

Available on AT&T, Sprint, and Verizon

[Check eligibility](#) | [View rate plans](#)

Learn more at the **iPhone 4S** site

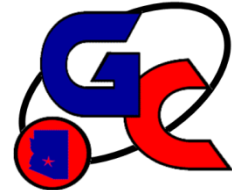
[Features](#) | [From the App Store](#) | [iOS](#) | [iCloud](#) | [Tech Specs](#)



Share



Tweet



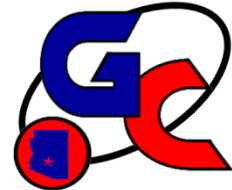
Apple iPod touch



8GB \$199

32GB \$299

64GB \$399



Apple iPad 2





Apple iPad 2



Apple iPad 2

10.1 inches

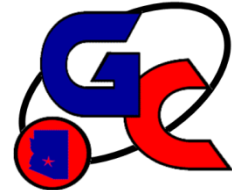
16-64GB

Wi-Fi + 3G

Amazon:

\$499.00 to

\$819.00



Motorola Xoom



**Motorola
Xoom**

**10.1 inches
32GB
Wi-Fi**

**Amazon:
\$460.00**



Nook Color 2



Nook Color 2

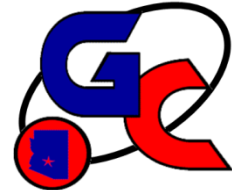
7 inches

16GB

Wi-Fi only

Barnes & Noble:

\$249.00



Nook Simple Touch



Nook Simple Touch

**6 inches
2GB
Wi-Fi only**

**Barnes Noble:
\$99.00**



Kindle Fire



Kindle Fire

7 inches

32GB

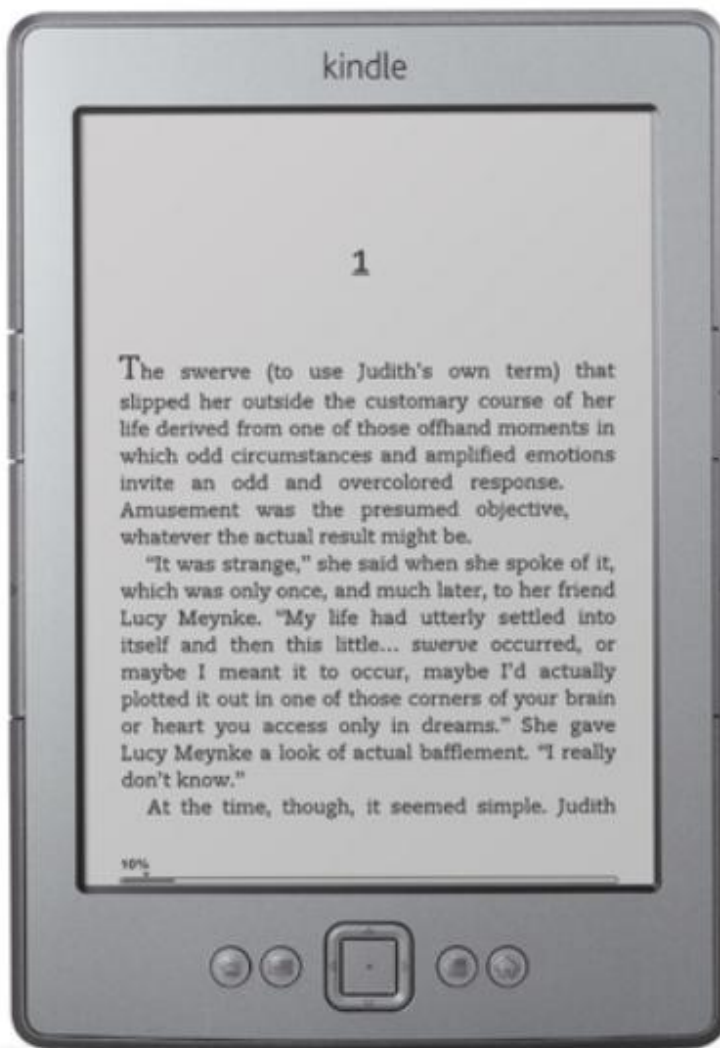
Wi-Fi

Amazon:

\$199.00



Kindle



Kindle

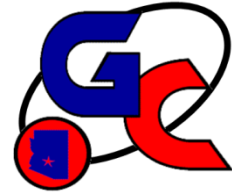
6 inches

32GB

Wi-Fi

Amazon:

\$79.00



Desktop for Gamers

Digital Storm Cryo-TEC

Live Chat Help Save & Email Discussion Forum

Like 103 Tweet 0 +1 2

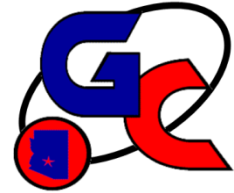


Estimated Ship Date:
10-15 Business days

Original Price: \$8,286.00
Instant 10% Off: \$829.00

Your Price:
\$7,457.00

BUY NOW



Last Year's Hot Game



Call of Duty Black Ops Game

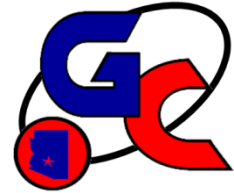
Video game
Xbox, PS3, Wii

Amazon:
\$54.96

Sold \$360
million 1st day

\$650 million
In 5 days

Black Ops \$1B
in 1 year



This Year's Hot Game



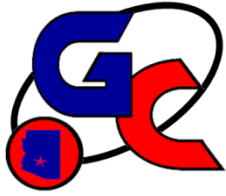
**Call of Duty
Modern Warfare
3**

**Video game
Xbox, PS3, Wii**

**Amazon:
\$52.99**

**Sold \$400
million 1st day**

**\$775 million
In 5 days**



Other tech gifts

- iPad arcade
- Quadcopter
- New type of camera
- Build your own robot



iPad Arcade Cabinet



Ion Audio iCade

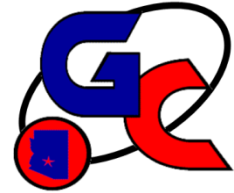
**Turns your iPad
into a tabletop
arcade cabinet**

Starting at: \$99.95

Wi-Fi Quadcopter



Cost: \$300 on Amazon



New Camera Technology



**Capture everything
– instantly**

Focus after the fact

8GB or 16GB

**Pre-order:
\$399-\$499**

[Focus demo](#)

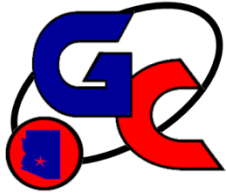


Build Your Robot



My Robot Nation: Build Your Robot

Prices ranging from \$17.99 to \$169.99 depending on height



Gifts Under \$50

- Roku LT
- iPod Shuffle
- Sanza Clip Zip
- Credit Card Light
- Chef sleeve
- USB thumb drives
- Wireless keyboard & mouse



Roku LT



Roku LT

720p

Wi-Fi only

**Amazon:
\$49.99**



iPod Shuffle



iPod Shuffle

2 GB

No screen

**Amazon:
\$46.00**



Sanza Clip Zip

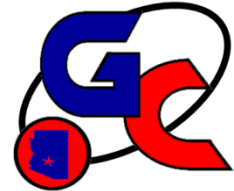


**Sanza Clip
Zip**

4 GB

**FM Radio
iTunes issue**

**Amazon:
\$48.21**



Credit Card Light



**Small light bulb
folds flat for
storing your wallet**

Flip up for light

**Same size as a
credit card, but a
bit thicker**

Batteries included

\$4.99



Chef Sleeve



**Chef
Sleeve™**

**Designed
Specifically for
the iPad**

**Packaging
Doubles as a
Stand**

**\$20 for a box of
25**



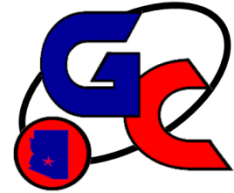
Thumb Drives



**Limited-edition
Star Wars Mimobot
thumb drives**

4GB

**Available in nearly
a dozen different
characters for \$25
each**



Wireless Keyboard & Mouse



**Mini Wireless
Keyboard w/ Track
Ball**

**Wireless Range up to
32' (10 m)**

**Compact, Lightweight
Design**

Battery-Powered

Price: \$30-\$40



Other Gift Sites

[Star Trek Gifts](#)

[Ideas from Kim Komando](#)

[More gifts under \\$50](#)

[Luxury gifts](#)



Next Coffee Chat

“Cloud Computing”

8:30 – 10:00 am

Thursday January 12, 2012

Hopi Room, Chaparral Center