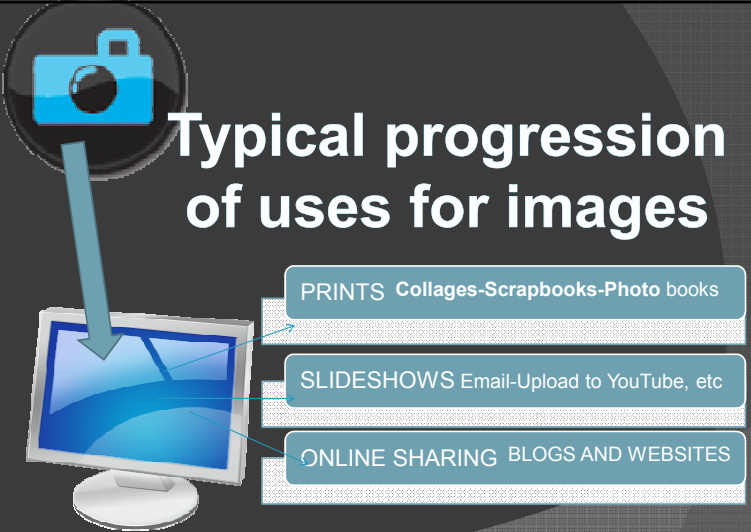




YOU TOOK THE PHOTOS—LOADED THEM  
ON THE COMPUTER—NOW WHAT?

## MANAGING YOUR PHOTO COLLECTION

Rita Skarbek & Jane Connors



## Typical progression of uses for images

PRINTS Collages-Scrapbooks-Photo books

SLIDESHOWS Email-Upload to YouTube, etc

ONLINE SHARING BLOGS AND WEBSITES

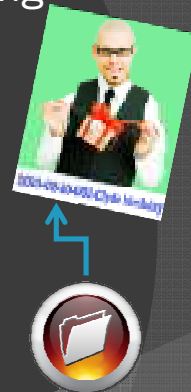
## WHAT WE WILL COVER:

- **ORGANIZING YOUR IMAGES**
  - Manually in folders and files
  - Using software / Tagging
- ONLINE SHARING SITES
  - Pros and cons
  - How they work
  - Examples of sites
- FREE ONLINE EDITING SOFTWARE



## Organizing your photos-naming

- Can change settings in camera
- Commercial software can be programmed to batch process (automatically change file name) as it loads images from camera to pc
  - It also automatically creates folders by date picture was taken



## Organizing your photos-folders

- Choose folder names that are meaningful to you



### Subject matter-general

- landscapes
- portraits



### Places – People - Events

- Sedona
- Susan
- St Pat's Day 2010

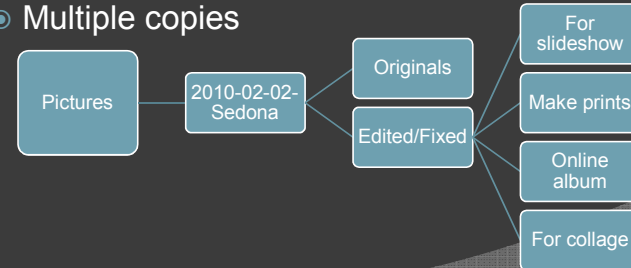


### Dates/ Combinations

- Feb. 2009
- 2010 01 12 Flowers at Botanical Garden

## Organizing your photos-folders

- Create folders inside of your folders on your computer
- Use a system meaningful to you
- Multiple copies



## Programs to organize photos—on your computer

- Free :
  - example– Picasa
- Commercial:
  - Adobe Elements
  - Lightroom



## Organizing Software– how they work

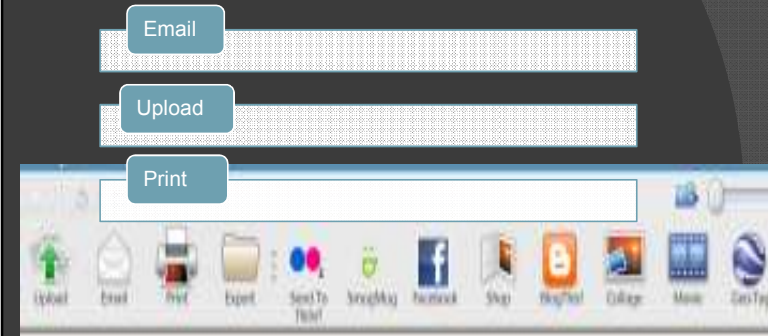
- You set where you want to find the pictures
  - Camera
  - File folders
  - External drives
- Import images into program
  - Tag images, star rating,
  - Edit
  - Create albums to store pictures for other uses

## Organizing Your Photos

- Tagging – what is it?
  - You assign a word or several different words to a picture – each of these words are tags
    - Clyde, birthday, glasses
- How does tagging work?
  - Now just ask for any picture that has that word associated with it
  - Photo recognition software can find all the pictures of a specific person
  - Quick & easy way to quickly find a photo



Once organized and edited you can then do the following:



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  - **How they work**
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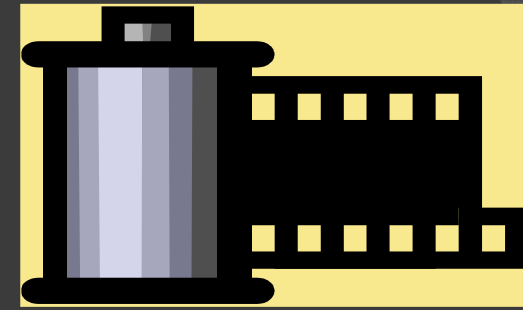
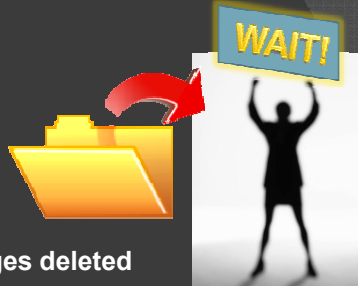
## How PS sites work

- You **upload** your images
  - NOTE: If you will order **prints-make sure site has high resolution option** for uploads
- **Invite** friends/family to view your images
- **Buy** prints, photo books, other merchandise, create online slideshows
- **Link** to social networking sites



## Before choosing a PhotoSharing Site consider:

- Ease of use
- Free vs. Pay
- Size and time limits
  - Photo storage limits
  - Image storage size
  - How long before images deleted
- Privacy, ownership and other features
- Shop around before choosing and read the fine print
- Image pilfering– is a problem



## SOME PHOTO SHARING SITES

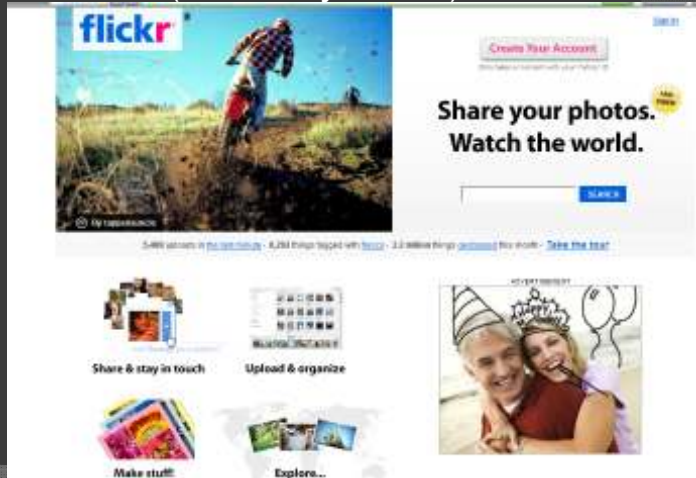
## Picasa - part of Google



## SNAPFISH (OWNED BY HP)



Flickr (owned by Yahoo)



PHOTOSHOP.COM (owned by Adobe)



ZOOMR.COM





PHOTOWORKS.COM subsidiary of American Greetings Corporation










**Shutterfly** independently owned company Jim Clark, founder of Netscape and Silicon Graphics



## FREE vs PAY

	1 GB free, 20GB-16TB \$5-\$4096/year
	Free unlimited storage
	Free, small fee for larger storage
	2 GB Free, 2 GB-100GB \$20-\$200/year
	Free Unlimited Storage, \$20/yr for Ad Free
	Free Unlimited Storage
	Free Unlimited Upload








## STORAGE – Image Size Limits

	Default is small, ok for 8x10 or less, only .jpg
	9 mega pixels limit,
	Has storage upload limits
	20 MB file size, any file format, 100 files at 1 time
	No limits
	Maximum file size is 10MB, only .jpg file format
	Unlimited photo upload








## STORAGE – How Long Keep?

	No time limit as long as active
	Must buy 1 x year
	Free account inactive for 90 consecutive days, it will be deleted
	No time limit
	Difficult to find information from site
	Must buy 1 x year (unless prior aol member)
	Discontinue account if inactive for 180 days

## Your Rights to Your Content

	Google will own all legal rights, can make changes, & make available to other companies
	You grant perpetual, universal, non-exclusive royalty-free rights to do almost anything
	You grant Yahoo perpetual, universal, non-exclusive royalty-free rights to do almost anything
	You grant Adobe perpetual, universal, non-exclusive royalty-free rights to do almost anything <b>except sell</b>
	You grant perpetual, universal, non-exclusive royalty-free rights to do almost anything including <b>commercial uses</b>
	You grant perpetual, universal, non-exclusive royalty-free rights to do almost anything
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## OTHER SNEAKY STUFF

	Web albums limited to 20MG
	After 3 months lowers resolution
	Easy to steal photos, Censorship
	Automatically renew & charge
	Must use web interface, no api
	No frills, no api, no editing
	Full of ads & promotions

## FOR THE PROFESSIONAL (OR IF SELLING PHOTOS)



SMUGMUG



SHUTTERFLY PRO

## Shutterfly Pro Gallery



- 5 GB of storage \$99, unlimited \$199
- Sell your images online
- Take orders for you and process payments
- Produce top-quality prints and photo gifts
- Handle everything for you (delivery, payments, etc)
- For example for an 8x10:

\$15.00	Price you sell the print
-\$ 2.39	Cost to print the 8x10
<u>-\$ 2.25</u>	15% commission Shutterfly takes
\$10.36	Amount paid to you for the print

## SMUGMUG

MUST BE 18 TO SUBSCRIBE



### You retain the copyright to Content

- **HOWEVER:** You **grant SmugMug** a perpetual, nonexclusive and royalty-free **right to your photos**
- Standard: \$39.95/year
- Power: \$59.95/year (video, own domain name)
- **Pro:** \$149.95/year (high def video, custom watermarking, set own prices for products)

## Some other things to ponder:

- **Geo-tagging**-can tell users the location of the content of a given.
  - Good: vacation shots, sharing with public
  - Bad: home, children, grandchildren, backyard
    - Pinpoints your location for bad guys
- **Public vs Private Web Posting**
  - Public: world can see, admire, world can take
  - Private: only those who you decide can see
    - No guarantee they well not copy, post to other sites, email, etc

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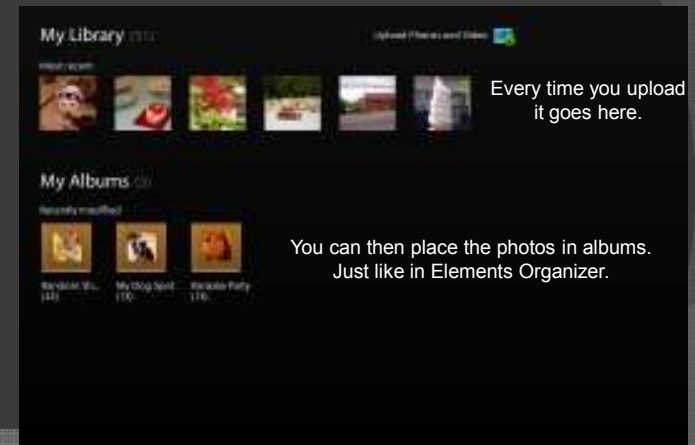
## SOME FREE EDITING SITES FOR PHOTOS ONLINE

- **PHOTOSHOP.COM**
- **FREE SERIF SOFTWARE**  
(used to be PhotoPlus)
- **PIXIR**
- **GIMP**
- **PICNIK**

## PHOTOSHOP.COM



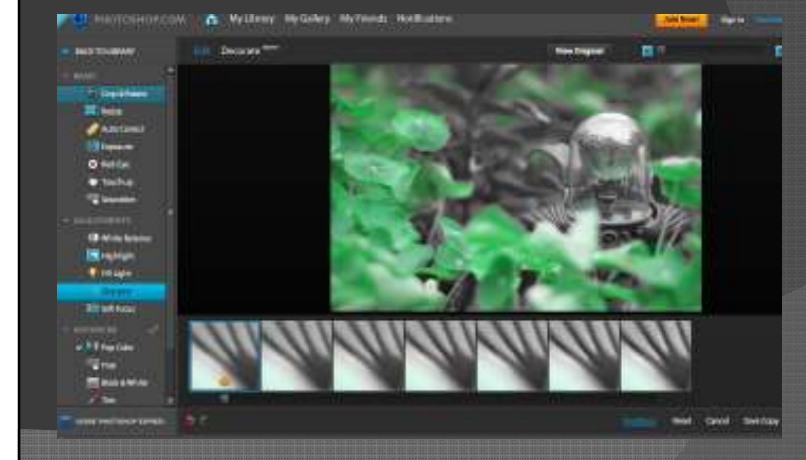
## SECOND SCREEN



There are many options besides just simple editing the image.



## Editing Mode



In decorating mode you can add graphics, text, to your pic



**Photoshop.com** Additional options:

- You can email a link to an album or a selected image
- Copy the link of the location of an album to the clipboard or another site
- Publish the album to **Facebook, My Space, Yahoo, Word Press, Google Live Spaces, Blogger, Live Journal, Vox, Bebo**, or copy and embed the link into your own website
- Save and print your images

**PhotoPlus 6** now called:

<http://www.freeserifsoftware.com/>



**2 versions, free and pay \$9.99**

- Can open, edit and save all the same versions of files that you could in Adobe® Photoshop®, at a fraction of the price.
- Create professional composite images by cutting your subject and pasting it to a different background using the 'Extract Tool' and 'Background Eraser'.
- Quickly and easily transform your photos into works of art with styles including; Watercolor, Old Master, van Gogh and many more in the 'Instant Artist Studio'

## PIXIR.COM

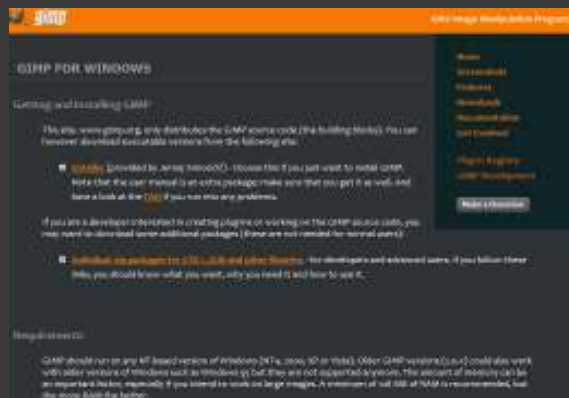


## PIXIR: 2 TABS

- ◉ EDITOR (MORE COMPLEX)
- ◉ EXPRESS (FOR SIMPLE EDITING)

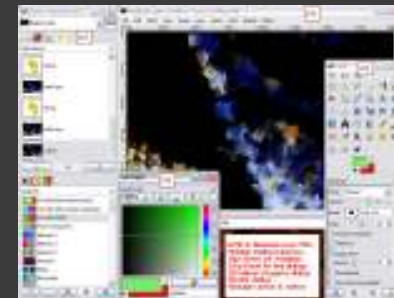


## GIMP General Image Manipulation Program



## GIMP

- ◉ Can do most of what Photoshop can do—those familiar with CS versions can see that the major difference is that Gimp toolbar is on the right and Panels are on the left



Picnik (big news: acquired by Google March 1, 2010)



<http://www.picnik.com/>

- Here's a live demo of how it works:

## Conclusion:



- Organize:** your photos
- Be Creative:** collages, scrap books, photo books, slideshows, share online
- Fix your photos:** use online free stuff, adobe software, coral, etc.
- Take classes:** here in Grand, online, using books with CD's to follow along
- Join clubs:** like Graphic SIG, Photo Club, Scrapbooking Club, Mac SIG, DIG, etc

**Be sure to read:**

**"Ask Cattie the Computer Cat"  
Every Month In the *Grand Times***

