

New Technologies SIG Dec. Meeting

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Web 2.0 websites allow the user to do more than just retrieve information. They can provide "**Network as platform**" computing, allowing users to run software applications entirely through a browser.^[10] Users can own the data on a Web 2.0 site and exercising control over that data.

Social bookmarking is a way for **Internet** users to store, organize, share and search **bookmarks** of web pages. In a social bookmarking system, users save links to **web pages** that they want to remember and/or share. These bookmarks are usually public, but depending on the service's features, may be saved privately, shared only with specific people or groups, shared only inside certain **networks**, or another combination of public and private. The allowed people can usually view these bookmarks chronologically, by category or tags, via a search engine, or even randomly.

Chroma key is a technique for blending two images, in which a **color** (or a small color range) from one **image** is removed (or made transparent), revealing another image behind it. This technique is also referred to as **color keying**, **colour-separation overlay** (CSO; primarily by the **BBC**^[1]), **greenscreen**, and **bluescreen**. It is commonly used for **weather forecast broadcasts**, wherein the presenter appears to be standing in front of a large **map**, but in the **studio** it is actually a large blue or green background.

A **video hosting service**, also said a **video sharing video service** allows individuals to **upload video clips** to an **Internet** website

A **gadget** is a **device** or an **appliance** that has a useful specific practical purpose and function but is often thought of as a novelty. Gadgets are invariably considered to be more unusually or cleverly designed than normal technology at the time of their invention. Gadgets are sometimes also referred to as gizmos

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blogs provide commentary or news on a particular subject; others function as more personal **online diaries**. A typical blog combines text, images, and links to other blogs, web pages, and other media related to its topic. The ability for readers to leave comments in an interactive format is an important part of many blogs. Most blogs are primarily textual, although some focus on **art** (**artlog**), **photographs** (**photoblog**), **sketchblog**, **videos** (**vlog**), **music** (**MP3**

[blog](#)), [audio](#) ([podcasting](#)) and are part of a wider network of [social media](#). [Micro-blogging](#) is another type of blogging which consists of blogs with very short posts.

A **vlog** or **video blog** is a [blog](#) (short for [weblog](#)) which uses [video](#) as the primary content; the video is linked to within a videoblog post and usually accompanied by supporting text, image, and additional [metadata](#) to provide context. It has become a significant contributor to [clip culture](#).

PeanutButterWiki or **PBwiki** is a commercial [wiki farm](#) run by three graduates of [Stanford University](#): David Weekly, [Ramit Sethi](#), and Nathan Schmidt. The company claims to be the largest consumer wiki farm currently in operation^{[\[citation needed\]](#)}. According to Alexa, it has greater traffic and reach than competitors [Wetpaint](#) and [Wikispaces](#), though less than [Wikipedia](#) or [Wikia](#). Presumably the claim to be the largest wiki farm is based on the number of wikis, rather than the overall traffic to those wikis.

An **avatar** (abbreviations include **AV**, **ava**, **avie**, **avy**, **avi**, **avvie**, **avis**, **avies**, **avii**, and **avvy**) is an [Internet](#) user's representation of himself or herself, whether in the form of a three-dimensional model used in computer games,^{[\[1\]](#)} a two-dimensional icon (picture) used on [Internet forums](#) and other communities,^{[\[2\]](#)[\[3\]](#)} or a text construct found on early systems such as [MUDs](#). The term "avatar" can also refer to the personality connected with the [screen name](#), or handle, of an Internet user.^{[\[4\]](#)}